



Dearest

{FIRST NAME} {LAST NAME | Valued Customer}

Our summer newsletter is unfortunately send to you when we are in War. In between alarms, running for shelter, we try to work and continue our daily lives while our heart and prayers are with the IDF soldiers, our sons, husbands, colleagues and relatives serving in the army.

Lirot published on her site and on facebook special recommendations for citizens with low vision in those difficult days.

Join us in solidarity and hope for some cease fire when the rockets will stop. As we send this newsletter, we got the news of 12 soldiers who were killed yesterday and so many injured, some of them in their eyes. We wish all quick recovery and send thoughts as to all the families in Israel and the the <u>Jewish Found of LA</u>.

We need your help to continue our important work in Blindness prevention.

Please send us your contribution as well as information on foundations who could help our projects:

Fundraising activity in Israel and in the US, aimed primarily for the:

Genetic mapping project of inherited retinal diseases

Gathering resources for the 2015 Eye mobile project of elderly in need.

Building website dedicated for RP patients

Promoting 'Photo Screener's' eye-surveys for children

Your Donation will help us in our work for eye health and blindness prevention





Clockwise:

- Lirot's board with the minister of health, Mrs. Yael German.
- Children's eye screening in health day happening in Hertzliya.
- Giving grants to eye health researchers.
 The sculptor Mr. Gady Friaman, at his exhibition at Discount Bank for Lirot.



See attached our 2013 activity summary

Including:
Promoting medical research
Promoting preventive Eye Health
On line Consulting
American Friends of Lirot
Fundraising activities

We appreciate if you could forward our mail to some friends and new supporters Thank You.

Cordially Yours,
Nadine Hollander, CEO Lirot
Ohad Lahav, Chair Lirot
And Lirot's board members
www.lirot.org
www.eyes.org,il
Nadine@eyes.org.il
